BLOCKCHAIN-POWERED RECOVERY

Recovery dApp

Tokenizing recovery behaviors to transform addiction treatment through immediate incentives, accessible transportation, and stable housing.

Recovery Rides | **Virtual Meetings** | **Sober Living Network**

The Crisis We're Solving

54M

Americans struggle with substance use disorder

91%

receive zero treatment

Treatment dropout rate Most quit within the critical first 90 days	50%+
Annual economic burden Healthcare, criminal justice, lost productivity	$600B
ROI on treatment investment Return for every $1 invested in treatment	$4-7

Sources: SAMHSA National Survey on Drug Use and Health, 2023; National Drug Control Strategy

Why Traditional Programs Fail

01

No Immediate Incentive

Recovery demands daily effort but provides zero immediate reward. The gap between "I have to do this" and "I want to do this" causes dropout before intrinsic motivation develops.

"All obligation, no reinforcement"

02

Transportation Barriers

Getting to meetings, therapy, and treatment requires resources many in early recovery don't have. Addiction often destroys financial stability, yet recovery demands it.

"Can't recover if you can't get there"

03

Housing Instability

Without stable, recovery-supportive housing, sustained recovery is nearly impossible. People cycle between treatment, relapse, and homelessness repeatedly.

"Housing is healthcare"

Our Solution: A Unified Recovery Ecosystem

Token incentives for every recovery action—turning "I have to" into "I want to"

RECOVERY RIDES

Tokenized transportation network. Both riders and drivers earn tokens for completed trips to recovery destinations.

Solves: Transportation barrier

VIRTUAL MEETINGS

Two-sided marketplace for AA/NA meetings. Attendees and hosts earn tokens. Any meeting, anywhere, anytime.

Solves: Access + Incentive gap

SOBER LIVING NETWORK

Verified recovery housing with NARR standards. Residents earn for compliance, operators earn for quality outcomes.

Solves: Housing instability

Utility Token
Tradeable, monetary value

Soulbound Token
Non-transferable achievement record

How It Works

Join Platform

Privacy-first onboarding

Take Actions

Attend, ride, comply

Earn Tokens

Immediate rewards

Build Record

Soulbound achievements

Unlock Benefits

Housing, jobs, services

Token Earning Actions

- Attend meeting +10
- Host meeting +25
- Complete ride +15
- Drive recovery +20
- Pass drug test +30
- 30-day streak +100

Soulbound Milestones

- 30 Days Sober
- 90 Days Sober
- 1 Year Sober
- Meeting Leader
- 100 Rides Given
- Sponsor Badge

Why blockchain? Immutable, portable recovery records. Verified achievements that can be shared with employers, housing, and healthcare providers—without exposing private health data.

Market Opportunity

TAM

Total Addressable Market

$42B

U.S. addiction treatment market + recovery housing + recovery transportation

SAM

Serviceable Market

$8.5B

Tech-enabled recovery solutions, digital therapeutics, peer support platforms

SOM

Year 3 Target

$85M

1% penetration through token-incentivized ecosystem

Market Tailwinds

Federal Funding Surge

SAMHSA allocated $1.5B+ for FY2025, prioritizing innovative treatment approaches

Value-Based Care Shift

Payers moving from fee-for-service to outcomes-based reimbursement

Digital Health Adoption

Post-COVID telehealth normalization; FDA clearing digital therapeutics

Contingency Management Evidence

NIDA research validates incentive-based treatment efficacy

Business Model

Platform Fees

5-10%

Transaction fee on rides, meeting marketplace, housing placements

Provider SaaS

$99-499

/month for treatment centers, housing operators, healthcare systems

Data Insights

$5K-50K

/year anonymized outcomes data for researchers, payers, policy makers

Grant Revenue

$500K+

/year from SAMHSA, NIDA, foundations for pilot programs

Unit Economics (Per User/Month)

LTV	CAC	LTV:CAC	Payback
$480	$45	10.7x	2.3mo

Cost Structure

- Token rewards 35%
- Operations 20%
- Engineering 25%
- G&A + Growth 20%

Network Effect Flywheel: More users → More data → Better outcomes → More provider adoption → More users. Token incentives accelerate each stage of the flywheel.

Measurable Impact

SOCIAL RETURN ON INVESTMENT

95:1

$399.6M social value from $4.2M investment over 3 years

SROI Sensitivity Analysis

Conservative	Base Case	Optimistic
68:1	95:1	128:1

Cost Avoidance Per Recovery

ED Visit	Psych Stay	Incarceration	Lost Productivity
$3,502	$10K+	$35K/yr	$40K/yr

IRIS+ Impact Metrics (Year 3 Targets)

PI4060	OI8381	PI9327	OI1120
50,000	75%	200K	2,500
Individuals served	90-day retention	Recovery rides	Housing placements

SDG 3: Health | SDG 8: Work | SDG 10: Equality | SDG 11: Communities

Go-to-Market Roadmap

NOW

Q1 2025

Foundation

→ Virtuals agent launch
→ Meeting MVP beta
→ NIDA challenge application

Q2-Q3 2025

Validation

→ Recovery Rides pilot
→ First 1,000 users
→ Provider partnerships

Q4 2025

Expansion

→ Sober Living Network
→ SAMHSA grant apps
→ 10,000 active users

2026

Scale

→ Multi-city expansion
→ Health system integration
→ 50,000+ users

Current Progress

- Technical architecture complete
- Virtuals agent in development
- Impact framework validated
- Recovery community advisors

Multi-Track Funding Strategy

Track 1: Grants
NIDA, SAMHSA, RWJF

Track 2: Angels
Recovery community network

Track 3: Impact
GIIN members, social bonds

Track 4: Crypto
DeSci, ReFi-aligned funds

Track 5: Healthcare VC
Digital health specialists

Why Us: Founder-Market Fit



Dylan

Founder & CEO

Lived Experience

Recovering addict who deeply understands the gaps in traditional treatment systems

Government Crypto Policy

Connections to emerging regulatory frameworks and policy makers

Web3 Technical Depth

Full-stack blockchain development experience, token economics design

Why Lived Experience Matters

Most recovery tech is built by outsiders who don't understand the daily reality of addiction. We know what it feels like when you can't get to a meeting. We know the shame of relapse. We know that recovery is possible—because we're living it. This isn't just a business opportunity. It's personal.

10+

Years in recovery community

1000s

Of meetings attended

Direct

Access to recovery networks

Building the Team: Actively recruiting CTO (blockchain), Head of Partnerships (healthcare), and Clinical Advisor (addiction medicine). Advisors include recovery community leaders and healthcare tech veterans.

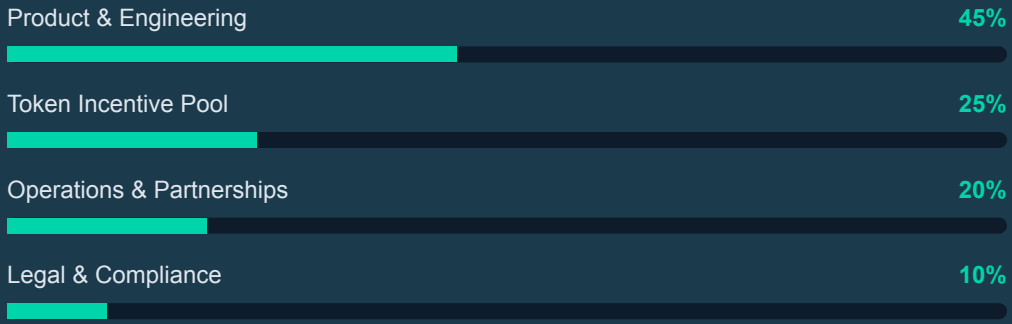
The Ask

SEED ROUND

$1.5M

18-month runway

Use of Funds



18-Month Milestones

- 10,000 active users
- 75% 90-day retention
- $500K ARR
- Series A ready

> *"We're not building an app. We're building a new economic model for recovery."*

Thank You

Let's transform recovery together.

GET IN TOUCH

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